CASTLE TALKS
ON EUROPEAN TOPICS
SYMPOSIUM

European and American Identities
Crisis or Construction?

GUEST SPEAKERS:
Prof. Dr. Joachim Beck
Hochschule Kehl, GERMANY

Prof. Dr. Frédérique Berrod
Institut d’Etudes Politiques, FRANCE

Prof. Dr. William Gasparini
Université de Strasbourg, FRANCE

Dr. Susanne Hill
University of Florida, USA

Prof. Dr. William Lasser
Clemson University, USA

Dr. Christoph Rückel
Rückel & Collegen, GERMANY

Dr. Jon Stauff
Monmouth University, USA

Drs. Petra Visscher
Longwood University, USA

Prof. Dr. Birte Wassenberg
Université de Strasbourg, FRANCE

Hosted by:

CEPA Foundation

Château de Pourtalès
161, rue Mélanie
F-67000 Strasbourg

No registration fees.

Obligatory enrollment before: March 10th

Contact:
Jennifer Bensching
CEPA Foundation
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Tel.: +33 (0) 3 68 33 41 65
March 21 18:00

18:00-18:30 Opening and Welcome
Uli and Harald Leibrecht (CEPA Foundation)
Apéritif with guest speakers and study abroad students

March 22 09:00-17:00

09:00-10:00 Introduction and Keynote
Introduction: European and American Identities
Petra Visscher (Longwood University, USA)
Session chair: Birte Wassenberg (Institut d’Etudes Politiques, FRANCE)
Keynote Speaker: William Lasser (Clemson University, USA)

- COFFEE BREAK -

10:30-12:00 Part I - European-American Identities from a historical and sociological point of view
Session chair: Susanne Hill (University of Florida, USA)

EUROPE
European identity formation during the History of European Integration: Between construction and rejection
Birte Wassenberg (Institut d’Études Politiques, FRANCE)

European identity through sport?
William Gasparini (Université de Strasbourg, FRANCE)

AMERICA Student working group

- LUNCH -

14:00-16:30 Part II - European-American Identities from a cultural and economic point of view
Session chair: Birte Wassenberg (Institut d’Études Politiques, FRANCE)

AMERICA
European Acculturation for American Students Abroad
Jon Stauff (Monmouth University, USA)

EUROPE
The European-American Business Culture and Identity
Christoph Rückel (Rückel & Collegen, GERMANY)

American versus European Identity?
AMERICA Student working group

Part III - European-American Identities from a political-administrative point of view
Session chair: William Lasser (Clemson University, USA)

EUROPE
Is Identity a legal key concept in the European Union?
Frédérique Berrod (Institut d’Études Politiques, FRANCE)

European Administrative Culture Identity: A Reality?
Joachim Beck (Hochschule Kehl, GERMANY)

AMERICA Student working group

Discussion

Conclusion: William Lasser (Clemson University, USA)
**Drs. Petra Visscher**  
*Executive Director of International Affairs at Longwood University, Farmville, Virginia, USA*

Drs. Visscher has held key role positions in administration and has been teaching at several universities throughout the US. Prior to joining Longwood University, she held a similar position at Illinois Wesleyan University, Alfred University, and at the Maryland Institute College of Art. She is a well-known speaker on International Education both at home events and overseas.

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**Dr. Jon Stauff**  
*Vice provost for Global Education at Monmouth University, West Long Branch, New Jersey, USA*

Before moving to Monmouth University, Dr. Stauff served as a Senior International Officer and Director of the Center for Global Engagement at The College of New Jersey, USA. A modern European historian, Stauff was Professor of History at St. Ambrose University and has taught at the University at Buffalo, Radford University, and The College of New Jersey. He has over 15 years of experience in various aspects of international education administration.

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**Prof. Dr. Birte Wassenberg**  
*Professor in Contemporary History at the Political Science Institute of Strasbourg, France*

Dr. Wassenberg teaches courses on the History of European Integration, Franco-German Relations, Intercultural Relations and Cross-Border Cooperation. She also developed major research projects on European Organizations (the Council of Europe), on Cross-Border Cooperation in Europe and on Euro-Skepticism. Since 2013, she has held the Jean Monnet Chair with the European Commission on the contribution of Cross-Border Cooperation to the European Neighborhood Policy.

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**Prof. Dr. William Gasparini**  
*Director of the research laboratory “Sport and Social Sciences”, and co-director of the doctoral school “Social and Human Sciences, European perspectives” at the University of Strasbourg, France*

Dr. Gasparini’s research applies a post-structuralism approach to sport and to transformations of the organization of it, as well as on the analysis of the political processes of integration through sport and the circulation of sport related concepts in Europe. He is the author of eleven books and more than fifty articles in sociology and sport science journals.

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**Prof. Dr. William Lasser**  
*Director of the Calhoun Honors College and Alumni Distinguished Professor of Political Science at Clemson University, Clemson, South Carolina, USA*

A graduate of Harvard University and the Massachusetts Institute of Technology, Dr. Lasser is the author of numerous books and articles on law and American politics. He has written extensively for the Atlanta Constitution and other newspapers, made numerous appearances on radio talk shows and on local and cable television. Dr. Lasser has been teaching courses in constitutional law and American government for the past 25 years, and in 1993 was the recipient of the Clemson’s Master Teacher Award.
Dr. Susanne Hill  
**Executive Director, University of Florida International Center, Gainesville, Florida, USA**

In this capacity Dr. Hill oversees International Student Services, Exchange Visitor Services and Study Abroad Services. Before joining the staff at the UFIC, she taught for three years in the Modern Language Department at Ohio University. During her tenure as Director of Study Abroad Services, she taught in various study abroad programs in Germany. She has been a trainer for the NASFA foundation for six years and has been a frequent presenter at NAFSA conferences.

Dr. Christoph Rückel  
**Founder and Senior Partner at Rückel & Collegen Munich, Germany  
Practicing Counsel at Bridgehouse Law LLP, USA**

Dr. Rückel works on fostering and improving relationship between Germany and the United States, particularly through supporting the exchange of German and American students and young professionals. As the Senior Adviser of the American Chamber of Commerce Southeast USA, he plays a large role in supporting the US-German Internship Program. He serves on the Emory College Advisory Council German Department in Atlanta, GA, is a member of Atlantik Brücke e.V., and is the Founder and Chairman of the Supervisory Board of OneBridgehouse.

Prof. Dr. Frédérique Berrod  
**Professor at the Political Science Institute, Strasbourg, France**

Dr. Berrod is a professor of Public law with a specialization in European Union law. She teaches the Institutional law of the European Union, the law of the internal market, and competition. Dr. Berrod is a member of the Centre for International and European studies, and Director of the Federation of Research „The Changing Europe”.

Prof. Dr. Joachim Beck  
**Professor of Public Management at the School of Public Administration Kehl, Germany**

Dr. Beck holds the position of Director of the Franco-German Euro-Institute in Kehl. He specializes in cross-border cooperation, particularly cross-cultural comparisons of management systems and governance issues. His research focuses on Impact Assessment of cross-border cooperation and the (macro region) Danube Strategy.

Harald Leibrecht  
**President of the Board of Directors for CEPA Foundation, a public charity dedicated to international education, global engagement, and transatlantic issues, Ingersheim, Germany**

Before taking the helm at CEPA Board of Directors, Harald Leibrecht served for nearly twelve years in German Federal Parliament. He held positions in various functions in the Free Democratic Party (FDP). In 2011 Chancellor Angela Merkel appointed Harald Leibrecht to be the government’s Coordinator of Transatlantic Cooperation.

Uli Leibrecht  
**Founder and Director of the CEPA Foundation, Ingersheim, Germany**

Uli Leibrecht started her career at the German National Tourist Board, where she was responsible for far-ranging sales activities in international markets, resulting in an increased volume of international visitors to Germany. She held several senior level positions in marketing departments for German and international enterprises. In 1995 she founded an international educational organization that has been successfully operating for more than 20 years, serving 2,000 international students yearly on study abroad programs in Europe.