

CASTLE TALKS ON EUROPEAN TOPICS SYMPOSIUM

**European and American Identities
Crisis or Construction?**

GUEST SPEAKERS:

Prof. Dr. Joachim Beck

Hochschule Kehl, GERMANY

Prof. Dr. Frédérique Berrod

Institut d'Etudes Politiques, FRANCE

Prof. Dr. William Gasparini

Université de Strasbourg, FRANCE

Dr. Susanne Hill

University of Florida, USA

Prof. Dr. William Lasser

Clemson University, USA

Dr. Christoph Rückel

Rückel & Collegen, GERMANY

Dr. Jon Stauff

Monmouth University, USA

Drs. Petra Visscher

Longwood University, USA

Prof. Dr. Birte Wassenberg

Université de Strasbourg, FRANCE

2016

MARCH 21-22

Château de Pourtalès

161, rue Mélanie

F-67000 Strasbourg

No registration fees.

**Obligatory enrollment
before: March 10th**

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Hosted by:



PROGRAM

March 21 18:00

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18:00-18:30 **Opening and Welcome**
Uli and Harald Leibrecht (CEPA Foundation)
Apéritif with guest speakers and study abroad students

March 22 09:00-17:00

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09:00-10:00 **Introduction and Keynote**
Introduction: *European and American Identities*
 Petra Visscher (Longwood University, USA)
Session chair: **Birte Wassenberg** (Institut d'Etudes Politiques, FRANCE)
Keynote Speaker: **William Lasser** (Clemson University, USA)

- COFFEE BREAK -

10:30-12:00 **Part I - European-American Identities from a historical and sociological point of view**
Session chair: **Susanne Hill** (University of Florida, USA)

EUROPE

*European Identity formation during the History of European Integration:
Between construction and rejection*

Birte Wassenberg (Institut d'Etudes Politiques, FRANCE)

European identity through sport?

William Gasparini (Université de Strasbourg, FRANCE)

AMERICA Student working group

- LUNCH -

14:00-16:30 **Part II - European-American Identities from a cultural and economic point of view**
Session chair: **Birte Wassenberg** (Institut d'Etudes Politiques, FRANCE)

AMERICA

European Acculturation for American Students Abroad

Jon Stauff (Monmouth University, USA)

EUROPE

The European-American Business Culture and Identity

Christoph Rückel (Rückel & Collegen, GERMANY)

American versus European Identity?

AMERICA Student working group

Part III - European-American Identities from a political-administrative point of view

Session chair: **William Lasser** (Clemson University, USA)

EUROPE

Is Identity a legal key concept in the European Union?

Frédérique Berrod (Institut d'Etudes Politiques, FRANCE)

European Administrative Culture Identity: A Reality?

Joachim Beck (Hochschule Kehl, GERMANY)

AMERICA Student working group

Discussion

Conclusion: **William Lasser** (Clemson University, USA)

PRESENTER BIOGRAPHIES



Drs. Petra Visscher

Executive Director of International Affairs at Longwood University, Farmville, Virginia, USA

Drs. Visscher has held key role positions in administration and has been teaching at several universities throughout the US. Prior to joining Longwood University, she held a similar position at Illinois Wesleyan University, Alfred University, and at the Maryland Institute College of Art. She is a well-known speaker on International Education both at home events and overseas.

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Dr. Jon Stauff

Vice provost for Global Education at Monmouth University, West Long Branch, New Jersey, USA

Before moving to Monmouth University, Dr. Stauff served as a Senior International Officer and Director of the Center for Global Engagement at The College of New Jersey, USA. A modern European historian, Stauff was Professor of History at St. Ambrose University and has taught at the University at Buffalo, Radford University, and The College of New Jersey. He has over 15 years of experience in various aspects of international education administration.

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Prof. Dr. Birte Wassenberg

Professor in Contemporary History at the Political Science Institute of Strasbourg, France

Dr. Wassenberg teaches courses on the History of European Integration, Franco-German Relations, Intercultural Relations and Cross-Border Cooperation. She also developed major research projects on European Organizations (the Council of Europe), on Cross-Border Cooperation in Europe and on Euro-Skepticism. Since 2013, she has held the Jean Monnet Chair with the European Commission on the contribution of Cross-Border Cooperation to the European Neighborhood Policy.

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Prof. Dr. William Gasparini

Director of the research laboratory "Sport and Social Sciences", and co-director of the doctoral school "Social and Human Sciences, European perspectives" at the University of Strasbourg, France

Dr. Gasparini's research applies a post-structuralism approach to sport and to transformations of the organization of it, as well as on the analysis of the political processes of integration through sport and the circulation of sport related concepts in Europe. He is the author of eleven books and more than fifty articles in sociology and sport science journals.

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Prof. Dr. William Lasser

Director of the Calhoun Honors College and Alumni Distinguished Professor of Political Science at Clemson University, Clemson, South Carolina, USA

A graduate of Harvard University and the Massachusetts Institute of Technology, Dr. Lasser is the author of numerous books and articles on law and American politics. He has written extensively for the Atlanta Constitution and other newspapers, made numerous appearances on radio talk shows and on local and cable television. Dr. Lasser has been teaching courses in constitutional law and American government for the past 25 years, and in 1993 was the recipient of the Clemson's Master Teacher Award.

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PRESENTER BIOGRAPHIES



Dr. Susanne Hill

Executive Director, University of Florida International Center, Gainesville, Florida, USA

In this capacity Dr. Hill oversees International Student Services, Exchange Visitor Services and Study Abroad Services. Before joining the staff at the UFIC, she taught for three years in the Modern Language Department at Ohio University. During her tenure as Director of Study Abroad Services, she taught in various study abroad programs in Germany. She has been a trainer for the NASFA foundation for six years and has been a frequent presenter at NAFSA conferences.

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Dr. Christoph Rückel

**Founder and Senior Partner at Rückel & Collegen Munich, Germany
Practicing Counsel at Bridgehouse Law LLP, USA**

Dr. Rückel works on fostering and improving relationship between Germany and the United States, particularly through supporting the exchange of German and American students and young professionals. As the Senior Adviser of the American Chamber of Commerce Southeast USA, he plays a large role in supporting the US-German Internship Program. He serves on the Emory College Advisory Council German Department in Atlanta, GA, is a member of Atlantik Brücke e.V., and is the Founder and Chairman of the Supervisory Board of OneBridgehouse.

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Prof. Dr. Frédérique Berrod

Professor at the the Political Science Institute, Strasbourg, France

Dr. Berrod is a professor of Public law with a specialization in European Union law. She teaches the Institutional law of the European Union, the law of the internal market, and competition. Dr. Berrod is a member of the Centre for International and European studies, and Director of the Federation of Research „The Changing Europe“.

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Prof. Dr. Joachim Beck

Professor of Public Management at the School of Public Administration Kehl, Germany

Dr. Beck hold the position of Director of the Franco-German Euro-Institute in Kehl. He specializes in cross-border cooperation, particularly cross-cultural comparisons of management systems and governance issues. His research focuses on Impact Assessment of cross-border cooperation and the (macro region) Danube Strategy.

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Harald Leibrecht

President of the Board of Directors for CEPA Foundation, a public charity dedicated to international education, global engagement, and transatlantic issues, Ingersheim, Germany

Before taking the helm at CEPA Board of Directors, Harald Leibrecht served for nearly twelve years in German Federal Parliament. He held positions in various functions in the Free Democratic Party (FDP). In 2011 Chancellor Angela Merkel appointed Harald Leibrecht to be the government’s Coordinator of Transatlantic Cooperation.

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Uli Leibrecht

Founder and Director of the CEPA Foundation, Ingersheim, Germany

Uli Leibrecht started her career at the German National Tourist Board, where she was responsible for far-ranging sales activities in international markets, resulting in an increased volume of international visitors to Germany. She held several senior level positions in marketing departments for German and international enterprises. In 1995 she founded an international educational organization that has been successfully operating for more than 20 years, serving 2,000 international students yearly on study abroad programs in Europe.